

## Introducing Pete Jeans

### Where's his value for us ?

#### Content

Qualifications and attributes

Industry experience

Publications

Successes

How can we leverage his value ?




#### KEY POINTS

Journalist... to marketer... to business owner... to C-Suite advisor... to teacher... to coach... to mentor

Wider and deeper industry sector growth leadership success driving clarity out of complexity

June 2022

Qualifications	Attributes
<b>Technical</b> <ul style="list-style-type: none"><li>• BA Comm MCAE (CSU) 1977</li><li>• M Com UNSW 1984</li></ul>	
<b>Leadership &amp; Coaching</b> <ul style="list-style-type: none"><li>• Leadership coaching in turbulent times QUT 2018</li><li>• Coaching – the 7 skills – Udemey 2021</li></ul>	
<b>Project &amp; Change Management</b> <ul style="list-style-type: none"><li>• OneSteel accreditation in change management 2008</li><li>• Agile project management – Udemey 2021</li><li>• Prince 2 – Udemey 2022</li></ul>	
<b>Staying Ahead of the Game</b> <ul style="list-style-type: none"><li>• Computer programming for everyone Leeds Uni 2020</li><li>• Social media analytics QUT 2017</li><li>• Blockchain technology UNIC 2022</li></ul>	
<b>KEY POINTS</b>	

**Good currency. Pro-active. Engaging. Takes the initiative. Attitudinally a good fit.**

**Listens well. Generates ideas. Practical. Qualified and accredited for the times.**

**June 2022**

## Industry experience

## Current projects

**My wider and deeper industry sector experience means learnings elsewhere can be quickly transferred to your challenges at hand**

Recreational services  
Commercial property  
Structural products  
Building products  
Capital goods  
Advertising  
Automation  
e-learning  
GTE's  
Energy  
Manufacturing  
Commercial fitout  
Chemical additives  
Decorative products  
IT products & services

Home improvements  
Mining consumables  
Residential housing  
Financial services  
Wholesaling  
Logistics  
Seafood  
Imaging  
Insurance  
Engineering  
Industry groups  
Fashion retailing  
Fastening systems  
Educational services  
Personal retail goods  
Gaming and hospitality

A focused leaderful executive known for effective change management and strategic project leadership who will quickly deliver break-through results by building stakeholder trust through effective engagement and communication.

Wide relevant project and change qualifications and a substantial record of [testimonialised success](#) in high value/risk difficult, complex and disruptive environments across multiple Australian and Asia Pacific industry sectors.

### Growth Project Lead at Negocio

Sept 2021 - current

Team Leader identifying new Australian business opportunities for major corporate investors and funding facilitators

### **Key responsibilities**

Best-practice project and change management to influence investment committees to adopt pitches for portfolio growth

### **Achievements**

Significant team-building success and endorsement of search protocols and communication clarity

## KEY POINTS

**Solid coverage of b2b, b2b2c, nfp and government business models and approaches-to-market**

**Up to speed and effective results very quickly**

**June 2022**

## Publications

On Amazon now

Co-edited 2020

400,000 forecast unit sales



## KEY POINTS

Strong on strategy and practical tactical applications in the real world

Giving back to the c-suite with shared best-practice professional process and insight

June 2022

## Successes

advising, speaking, teaching, coaching, identifying new profitable business opportunities



## KEY POINTS

Wider and deeper industry sector insight, knowledge, experience and networks

Inclusive engagement and transfer of insight and learnings

June 2022

## Pete Jeans

**How can we leverage his value for us or our clients ?**

### **What's in it for us ? Are we interested in...**

- **Focusing disconnected and disparate teams to experience success**
- **Successfully driving clarity out of complexity to deliver go-to-market wins**
- **Delivering change leadership wins and strategic project break-through results**
- **High value result opportunities in complex and disruptive circumstances**

### **KEY POINTS**

**Well testimonialized. Review this link. [Click through here](#)**

**Call him on 0490 324 006**

**June 2022**